

Visual Products, Inc. Unveils Its New Web Site

www.visualproductsinc.com is the front door to the new site

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Welcoming current and new clients who are seeking information about custom loose leaf ring binders, Visual Products, Inc. of High Point, NC has recently launched its new web site. The site offers a wealth of information about custom binder options, including the array of materials and techniques used to create unique binders for each customer and to tailor the construction and materials for the binder's intended use. Photographs depicting binders that Visual Products has created for clients throughout the US, illustrate many of the available options.

"We make so many kinds of binders and offer many forms of decoration, so our web site needed to include lots of information. People who have ordered binders for years and those who are ordering for the first time should find everything they need on our web site," said Gail Wright, president of Visual Products, Inc.

Marsha Talton, Visual Products' vice president added, "So many of our current customers rely on us for their catalog binders, training portfolios, swatch card headers and tabbed indexes that represent their company's products in the marketplace. Our photos will spark a few new ideas and now they can find details they need to make decisions about their binders. We even offer an online quote form that walks them through those details."

Visual Product's web site found at www.visualproductsinc.com has an alternative web address www.finestbinders.com that gives customers an easier to remember address and a reminder regarding the company's quality. Atlantic Webworks, also based in High Point, NC developed Visual Products' new web site and will be providing the hosting.

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